Entrepreneurship at Cornell

Overview
May 2015
ENTREPRENEURSHIP AT CORNELL

IN THE COLLEGES
1. College of Arts and Sciences
   Science Smith Hall
2. College of Agriculture and Life Sciences
   Nichols Hall
3. Engineering
   McGraw Hall
4. School of Hotel Administration
   Statler Hall
5. Cornell Tech
   315 East 40th Street, New York, NY
6. College of Human Ecology
   Martha Van Rensselaer Hall
7. ILR School
   Entrepreneurial Leadership Initiative Hall
8. Johnson Graduate School of Management
   Sloan Hall
9. Law School
   Mannion Hall
10. Computer and Information Science
    Goldwin Smith Hall
11. Architecture, Art, and Planning
    Harriman Hall
12. Weill Cornell Medical College
    1300 York Avenue, New York, NY

INITIATIVES
13. Center for Material Research
    Goldwin Smith Hall
14. Center for Technology, Enterprise and Entrepreneurship (CITE)
    303 Sage Hall
15. Cornell Cooperative Extension
    Extension office, State of New York
16. Institute for Social Sciences
    Green Hall East
17. Social Entrepreneurship
    Sklar Family Hall
18. McKeen Center for Life Sciences
    Fiedler Hall
19. Center for Sustainability Global Enterprise
    Sage Hall

ADDITIONAL RESOURCES
20. Engaged Learning and Research
    Cultural Hall
21. Student Agencies Inc. (SAI)
    401 Sage Hall
22. Podshop
    415 Sage Hall
23. eLab / eHub
    401 Sage Hall
24. Incubator
    345 E. State Street
    Kennedy Hall
Cornell’s Entrepreneurship Ecosystem in a Nutshell

Student, Alumni, Faculty, Staff Focused (multiple programs)

Community and Economic Development Focused (REV is a key asset)

IP Asset, Licensing Focused

Center for Regional Economic Advancement

Center for Technology Licensing (CTL)
EaC’s Vision:

By 2020, with EaC’s support, activities and leadership, Cornell will attain a premier global reputation for entrepreneurial excellence.
EaC’s Mission:

Finding and Fostering the Entrepreneurial Spirit in Every Cornell Participant. In Every College. Every Field. Every Stage of Life.
EaC is like a Coach Keeping the Team of Stars Moving in the Same Overall Direction

The Stars are the awesome programs in various schools and colleges
But EaC has shareholders to whom it reports and who have representation on its Board of Directors

Those shareholders are the Deans
It all Starts with the Deans
Our students and faculty and staff are the constituents of the Deans/Shareholders

EaC exists to serve students and faculty and staff

EaC exists to carry and build the eship brand for Cornell
Cornell’s Startup Continuum:

**Discovery:** coursework, research, networking

**Validation:** a team forms, competitions, EiRs/mentors

**Demonstration:** a concept is turned into a company, Demo Day

**Market Entry:** the company launches

**Growth:** .....and graduates to the startup community
Discovery – Starts with Courses
Validation – Quick, Quick, Quick

Big Idea Comp
Hospitality Business Plan Comp
Advanced Materials Innovation Comp
Cornell Venture Challenge
ECE Innovation Awards Comp
PopShop Co-Working Space
Student Business of the Year
eHub is coming!!!
Demonstration – You have a Company
Market Entry and Growth – Launch and Expand!
Key EaC Highlights www.eship.cornell.edu:

Summit in NYC (http://summit.eship.cornell.edu/)
Celebration in Ithaca (http://eship.cornell.edu/entrepreneurship-at-cornell-celebration/)
Cornell Startup List http://www.cornellstartuplist.com/
eLab http://www.elabstartup.com/
Cornell Entrepreneur of the Year
Cornell Student Business of the Year
Internship Program
BIG Idea Competition
Entrepreneurs in Residence and Mentor Network
80+ Member Advisory Council
Constant eship promotion
eShip Magazine
Cornell eship Calendar

Robust Listserve (Entrepreneurship-L@cornell.edu); anyone can subscribe to the list by sending an e-mail to Entrepreneurship-L-request@cornell.edu with the body of the message containing only the word “join”
A GROWING ENTREPRENEURIAL ECOSYSTEM
eHub
is our MOST IMPORTANT
Current Project
eHub

Where Cornell Students Learn by DOING Entrepreneurship
Two Primary Locations

409 College Ave. in SAF building

EaC moving to Kennedy Hall
eHub Status:

• 14,000 square feet of space in Collegetown and Kennedy Hall

• Dedicated entrepreneurship programming, including Entrepreneurship at Cornell, eLab, Student Agencies and PopShop!!

• $4.5 million to build ($3.3 for Ctown and $1.2 for Kennedy)

• So far we are at $3.25mm raised/pledged

• Approx. $600K to operate each year

• 5 Deans, EaC and SAF supporting operating budget (hopefully more Deans will sign on)

https://vimeo.com/110475121
Providing space to do the work

- McGovern Center/PIHE
- eHub
- PopShop
- REV
- Cornell Tech

On Campus
Collegetown
Downtown Ithaca
New York City
Johnson’s Entrepreneurship and Innovation Institute

Rhett Weiss, Executive Director

http://www.johnson.cornell.edu/Faculty-And-Research/Entrepreneurship-and-Innovation-Institute.aspx

Lots of great resources on the EII site
Key Resources at Johnson:

- VCs in Virtual Residence
- Mentors in Virtual Residence
- Entrepreneurship Seminar Series
- Pre-Seed Workshops
- Clubs and Tech Treks
- Cornell VC Directory
- Cornell PE Directory
- BR Ventures, BR MicroFinance, BR Consulting, BR Tech Transfer
- EII Fellows
Pillsbury Institute for Hospitality Entrepreneurship

Mona Olsen, Assistant Director

http://www.hotelschool.cornell.edu/industry/centers/pihe/
Center for Technology Licensing (CTL)

www.ctl.cornell.edu – explore the site as there is a lot on it
Key Resources Off Campus/Online:

- Cornell Entrepreneur Network (CEN) events (http://cen.cornell.edu/), which includes Cornell Silicon Valley (www.csv.cornell.edu)
- eClips (www.eclips.cornell.edu)
- REV and Ithaca Venture Community
- eLab (www.elabstartup.com/)
- Upstate Venture Connect (www.uvc.org)